The quality of service is not strained. It is alike beneficial to the server and the served.

The improved and improving service rendered by this paper to the people has benefited it and alike its customers. Its circulation has grown and is growing larger constantly. Its advertising patronage has grown and is growing larger. Its advertising for the month of September was greater than ever in its history for a September month. It printed 21,250 inches of advertising in September---5,321 inches more than September, 1905.

It printed many inches more than any other paper in Virginia.

The Times-Dispatch Sunday has the largest circulation of any paper in Virginia and it is rapidly growing.

Service and Quality are more important to the people and the advertiser than the difference in price.